

digital art is my
medium,
art is my muse.

this is my canvas

advertising & collateral

Bart Williams: 7 year old
stem cell user and advocate since September of '07



athletic,
even at 9 years old

stem cell therapy **worked** for him
learn how: www.vet-stem.com

Century's BudDee: 9 year old Western Pleasure and Halter horse, stem cell user, and advocate since April of '07



Four Hooves Up for
Vet-Stem

stem cell therapy **worked** for him
learn how: www.vet-stem.com

Vet-Stem
Regenerative Veterinary Medicine™





GREATER THAN
80%
of dogs showed an
improved
quality of life
after **stem cell therapy**

stem cells may help your pet
learn how: vetstem.com

Vet-Stem
Regenerative Veterinary Medicine

Attending AVMA in Seattle?

Become a Vet-Stem Credentialed Veterinarian in only 4 hours



Program & Speakers: July 12th, 2009

- 8am **Module 1: Principles of Regenera**
 - 9am **Module 2: Current Research in R**
Robert J. Harman, DVM, MPVM
 - 10am **Module 3: A Joint Effort**
Scott Gustafson, DVM, MS, DACVS
 - 11am **Module 4: Regenerative Veteri**
Robert J. Harman, DVM, MPVM & S
 - 12pm **Using Stem Cells in The Elite A**
Sherman Canapp, DVM, MS, DACV
 - 2pm **Case Review of Stem Cell Use**
Sherman Canapp, DVM, MS, DAC
 - 3pm **Adding Stem Cells to Your Bo**
Jason Canapp, MBA
 - 4pm **Incorporating Stem Cells Int**
Mike Hutchinson, DVM
 - 5pm **Using Stem Cells in Veterina**
Robert J. Harman, DVM, MPVM,
Sherman Canapp, DVM, MS, DA
- Modules 1-4 must be completed

Power County Whiz: 16 year old Quarter Horse Stallion and stem cell user since May '06



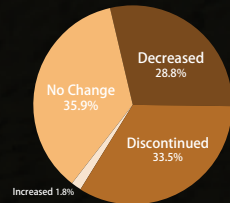
sound,
even at 16 years old
stem cell therapy worked for him
learn how: vetstem.com

Chester Unterberger: 4 year old Labrador Retriever, Vet-Stem patient, and stem cell advocate.



NSAID free since October of 2007.

over **62%** of dogs with OA **discontinue** or **decrease** the use of NSAIDS after **stem cell therapy**.



90 Days Post Stem Cell Treatment

survey range: 76 -105 days, N= 170
owner voluntary responses 10/08- 05/09

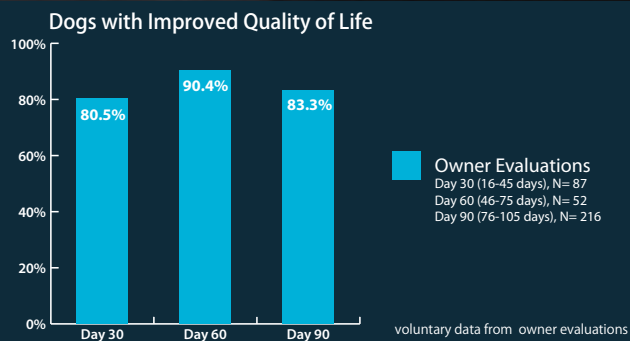
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learn more at: vetstem.com/nsaid

Storm Harbig: 10 year old Catahoula Leopard Dog, Vet-Stem patient, and stem cell advocate.

believer.

after stem cell therapy, according to owners, greater than 80% of dogs showed an improved quality of life



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learn more at: vetstem.com/believe



competitive
even at 10 years old

stem cell therapy worked
learn how: vetstem.com

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Lucy Kallenbach, 18 year old Thoroughbred and first stem cell osteoarthritis user since February '05

sound,
even at 18 years old

stem cell therapy
learn more: vetstem.com

Vet-Stem

i value

simple language

conveying a strong message

close, but no Cigar



get your horse back on track


65% of race horses with tendon injuries and 71% of race horses with ligament injuries returned to racing after stem cell therapy

[based on Equibase Virtual Stable™ data]

learn more: vetstem.com/race

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photo: yellowcloud

A black dog and a golden retriever are running happily on a green lawn. The black dog is in the foreground, holding a red ball in its mouth. The golden retriever is running alongside it.

want to
learn about
stem cells?

sign up at
NAVC or **WVC**

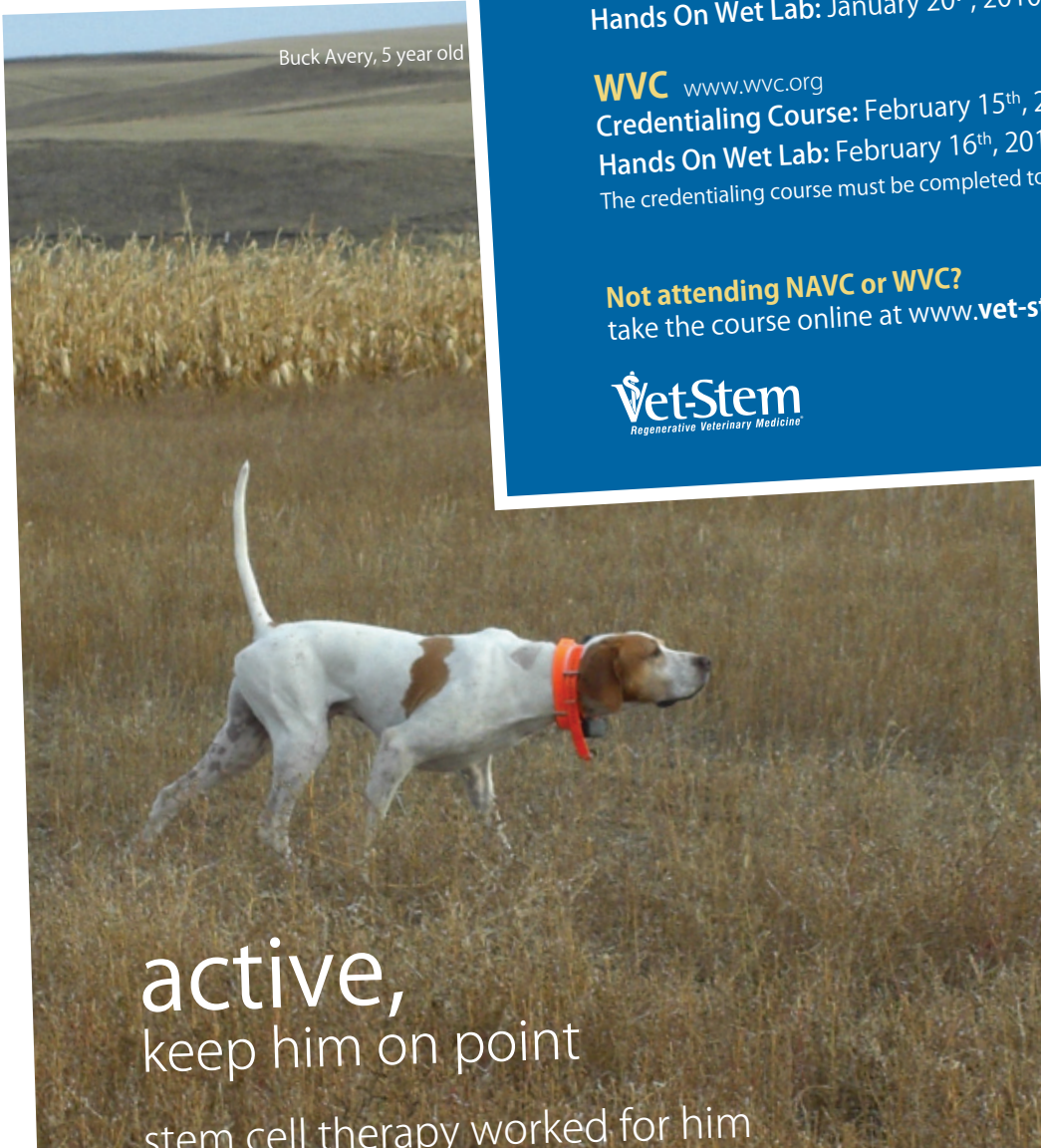
NAVC www.tnavc.org
Credentialing Course: January 20th, 2010 | 8:30am- 12:30pm
Hands On Wet Lab: January 20th, 2010 | 1:30pm- 5pm

WVC www.wvc.org
Credentialing Course: February 15th, 2010 | 1pm- 4:50pm
Hands On Wet Lab: February 16th, 2010 | 8:30am- 12:30pm
The credentialing course must be completed to attend the optional hands on wet lab.

Not attending NAVC or WVC?
take the course online at www.vet-stem.com and earn 3CE

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photo: JoshDubya

A white dog with brown spots and a red collar is standing in a field of tall, dry grass. The background shows rolling hills under a clear sky.

Buck Avery, 5 year old

active,
keep him on point
stem cell therapy worked for him

Vet-Stem



according to owners, greater than 80% of dogs showed an improved quality of life after stem cell therapy

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Labrador Retriever Links

- Breed Standard
- Club Flier

AKC MEET THE BREEDS®: Labrador Retriever

The gentle, intelligent and family-friendly Labrador Retriever from Canada continues to be the most popular breed in the United States, according to AKC® registration statistics. This versatile hunting breed comes in three colors — yellow, black and chocolate — and because of his aptitude to please his master they excel as guide dogs for the blind, as part of search-and-rescue teams or in narcotics detection with law enforcement.



Information on AKC Labrador Retriever Puppies

A Look Back

clinician's brief

the official publication of NAVC



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FEATURED ARTICLE

Diabetes Mellitus Part 1: Diagnosis

By Rebecca S. Hess, DVM, Diplomate ACVIM, University of Pennsylvania

Diabetes mellitus is a common disease in dogs and cats.

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Clinician's Brief, the Official Publication of the North American Veterinary Conference (NAVC), was voted the #1 most useful publication by small animal veterinarians. Subscribe now!

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NSAID free after stem cell therapy

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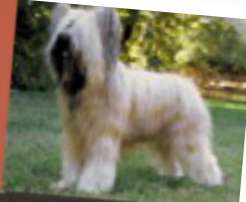


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October 2009



THE OFFICIAL NEWSLETTER OF THE AMERICAN KENNEL CLUB



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Welcome YourAKC Reader

Canine Partners

Lifelong Program

Mixed Breeds Welcome!

AKC's new program for mixed-breed dogs, AKC Canine Partners, is now open for business. If you have a mixed-breed dog you'd like to enroll in this program—giving him the chance to compete in stand-alone obedience, rally, and agility events—go to [akccaninepartners.org](#) in addition to event eligibility, owners enrolling in AKC Canine Partners will receive lifetime enrollment in the AKC CAR Lost and Found recovery service, a one-year subscription to AKC FAMILY DOG, an AKC Canine Partners decal and a frameable certificate of recognition! Go to [akccaninepartners.org](#) to sign up today!

Therapet® Heated Dog Mat

Keep warm with this heated mat, providing therapeutic warmth for your dog. Great for both new litters and older dogs, the mat has a different temperature option on each side. Starting at \$24.99.

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Ask AKC with Lisa Peterson

Every month, longtime breeder, owner and handler Lisa Peterson fields your questions about all aspects of dog ownership. In this issue — how to prevent dogs

greater than 80% of dogs showed an improved quality of life after stem cell therapy

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New Allies are onboard with

Drug Administration
Inflammatory drug specifically
ineral practitioners' patients

It was a great recognition of research hasn't stopped. Today, operations and surgical techniques of ... [Read full story](#)

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MORE THAN 33% of dogs treated with stem cells for osteoarthritis discontinue the use of NSAID's completely

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Vet School Spotlight

Purdue University School of Veterinary Medicine

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Purdue University
The Purdue University School of Veterinary Medicine celebrates its 50th anniversary. [Read Profiles](#)

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greater than 80% of dogs showed an improved quality of life

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according to owners, greater than 80% of dogs showed an improved quality of life after stem cell therapy

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credentialing course
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1p- 4:50p

boot camp wet lab*
February 16th
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Regenerative Veterinary Medicine



Vet-Stem Regenerative Stem Cells

Vet-Stem Regenerative Stem Cells are your own animal's natural healing cells from fat tissue and are capable of differentiating into a variety of tissue types including tendon, ligament, bone, cartilage, and muscle and have been proven to reduce pain and inflammation.

Current Uses

Arthritis

- Hip, knee, elbow, shoulder
- Polyarthritis
 - Reported duration of effect is 3-24 months
 - Approximately **80%** of dogs have slight to **significant improvement**

Orthopedic/ Soft Tissue

- Tendon partial tears
- Ligament partial tears

48 hour turnaround

Collect adipose, overnight to lab
Isolation of cells, extra cells banked for future use
Injection of therapeutic cells

Storm Harbig: 10 year old Catahoula Leopard Dog, Vet-Stem patient, and stem cell advocate since '08.



for orthopedic conditions

85%

of dog owners would recommend Vet-Stem regenerative stem cell therapy



IS VET STEM RIGHT FOR MY DOG?

1. is your dog not responding well to NSAIDS, or not able to tolerate NSAIDS?
2. has your vet determined that orthopedic surgery would not help your dog?
3. does your dog have osteoarthritis, immune mediated polyarthritis or a partial cruciate liagment tear?
4. does your dog need long term pain medications?
5. do you prefer a more natural and holistic approach (using your dog's own stem cells)?

If you answered **yes** to any of these questions, talk to your veterinarian about **stem cell therapy** or visit www.vet-stem.com

Vet-Stem the worldwide leader in veterinary regenerative stem cell medicine.

Vet-Stem is a team of veterinarians, scientists, technicians and support staff dedicated to delivering safe and effective stem cell therapy to practicing veterinarians for the benefit of pet owners and our beloved animals. We are all passionate animal owners and professionals here to serve your animal health needs.

Please visit our website for information from our team and from dog, cat and horse owners, and veterinarians.



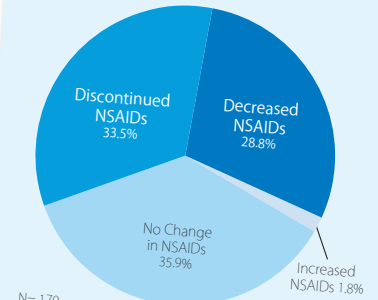
12860 Danielson Court, Suite B
Poway, CA 92064
858.748.2004 or 888.387.8361
info@vet-stem.com

www.vet-stem.com

Non Steroidal Anti-Inflammatory Drug (NSAID) Usage in Dogs

At 90 days after treatment greater than **33%** of dogs **discontinued** the use of NSAIDs completely, and greater than **28%** of dogs **decreased** their dependency on NSAIDs.

Change in NSAID Usage in Dogs treated with stem cells for osteoarthritis



Stem cells can be used with

- NSAIDs
- Rehabilitation therapy
- Adequan, glucosamine, chondroitin
- Acupuncture

Regenerative Stem Cell Therapy



Vet-Stem
Regenerative Veterinary Medicine

Sensational Dee: 2009 APHA World Show finalist, stem cell user and advocate since January '08.



75%

of horses with **tendon and ligament** injuries returned to **full performance** after stem cell therapy, according to owners

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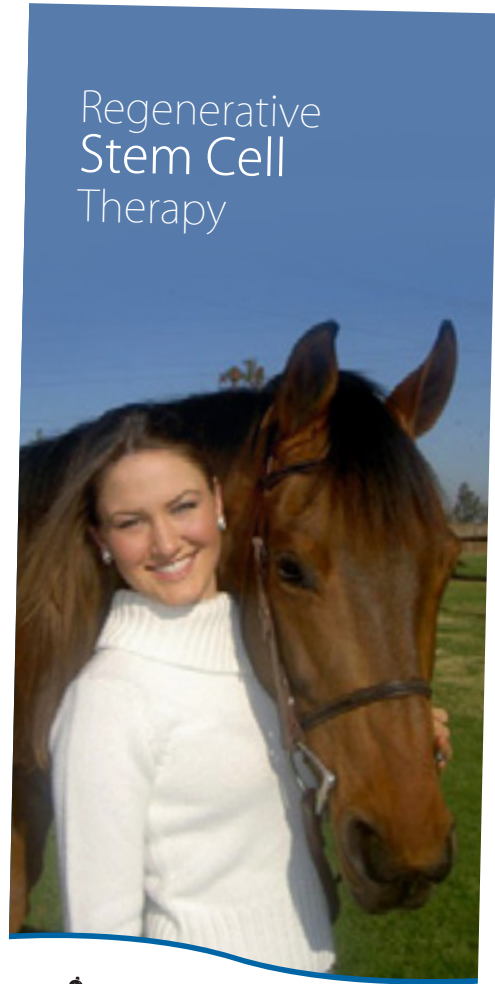
Vet-Stem is a team of veterinarians, scientists, technicians and support staff dedicated to delivering safe and effective stem cell therapy to practicing veterinarians for the benefit of pet owners and our beloved animals. We are all passionate animal owners and professionals here to serve your animal health needs.

Please visit our website for information from our team and from your fellow veterinarians, dog, cat and horse owners.



12860 Danielson Court, Suite B
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Regenerative Stem Cell Therapy

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Vet-Stem regenerative Stem Cells

Vet-Stem Regenerative Stem Cells are derived from fat tissue and are capable of differentiating into a variety of tissue types including tendon, ligament, bone, cartilage, and muscle and have been proven to reduce pain and inflammation.

Current Uses

arthritis

- hock, pastern, fetlock, knee
- Reported duration of effect is long term

Orthopedic/ Soft Tissue

- Tendons
- Ligaments
- Fractures
- Reported duration of effect is long term

2 day turnaround

day 0

Collect fat, overnight to lab

day 1

Isolation of cells, extra cells banked for future use

day 2

Injection of therapeutic cells

Stem cells can be used with

- NSAIDs
- Rehabilitation therapy
- Adequan, glucosamine, chondroitin, HA

Stem cells should not be used if

- Your pet has active cancer
- Your pet has an active infection

Clinical Applications in Study Phase

- Canine Inflammatory Bowel Disease
- Feline Inflammatory Bowel Disease
- Feline Gingival Stomatitis

do you also own a dog?

according to owners

GREATER THAN

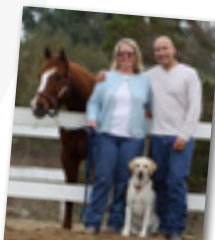
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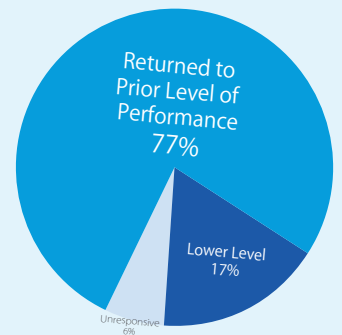
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after stem cell th



Equine Return to Performance Retrospective Review Post Stem Cell Treatment

Tendon Injuries



Ligament Injuries



i value
learning more

contact

michael**KOVACH**

619.517.5640

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others' opinions